

### Evidence Quality and Reach Hub: Propensity Score Weighting/Matching

Session 2

August 20, 2024

#### **Virtual Meeting/Conference Recording Notice**

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#### **AIR Inclusive Meeting Guidelines**

**Hosting and Participating in Meetings** 





#### How to Use Zoom



Click on the **Chat icon** to ask questions, share your thoughts and ideas when prompted, and let us know about any technical issues. Click on **Reactions** to **Raise Hand** to ask a question during Q&A or to use one of the other reaction icons.







#### How to Use Zoom

Please participate in **Zoom polls** when prompted.

The poll will appear on your screen. Respond to the question by selecting a response(s). Then click **Submit**.

Results will be shared on screen.

Responses are **anonymous**.

| Polls                                   | Polls   | Polls                        |  |  |  |
|---|---|------------------------------|--|--|--|
| Connection                              | Host is sharing poll  | Host is sharing poll results |  |  |  |
| 1. How are you attached to the meeting? | 1. How are you attached to the meeting?(Multiple<br>Choice) |                              |  |  |  |
| Windows PC                              | Windows PC  | 67%                          |  |  |  |
| Mac PC                                  | Mac PC  | 33%                          |  |  |  |
| Android abase/tablet                    | Android phone/tablet  | 0%                           |  |  |  |
| And out processes                       | iOS phone/tablet  | 0%                           |  |  |  |
| iOS phone/tablet                        | Other   | 0%                           |  |  |  |
| Other                                   | 2. How are you attached to the aut                          | dio?                         |  |  |  |
|   | Phone   | 0%                           |  |  |  |
| 2. How are you attached to the audio?   | VOIP/computer speakers                                      | 100%                         |  |  |  |
| O Phone                                 |   |                              |  |  |  |
| VOIP/computer speakers                  |   |                              |  |  |  |
|   |   |                              |  |  |  |
| Submit                                  | Close   |                              |  |  |  |



#### **EQR Hub**

The Evidence Quality and Reach (EQR) Hub will provide current and aspiring STEM education researchers with targeted learning opportunities regarding research methods; knowledge translation; and diversity, equity, and inclusion. The hub will develop and implement virtual webinars and workshops for researchers in the Discovery Research PK-12 (DRK-12) community, convene communities of practice, and engage in individualized consultations with DRK–12 projects.



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#### **Community of Practice Process and Expectations**

**During the live sessions**, learners will receive direct instruction from experts and participate in breakout activities and group discussions.

**Between sessions**, learners will engage in peer learning through asynchronous discussions.

Learners are expected to attend all sessions.





#### **Community of Practice Sessions**

**Session 1:** Propensity Score Analysis and Estimation

**Session 2:** Propensity Score Weighting/Matching

- Objective:
  - Understand how and when to use propensity score weighting or matching.

**Session 3:** Propensity Scores and Outcome Modeling

Session 4: Propensity Score Analysis in R



### **Activity: Poll**

Time: 2 minutes

How are we feeling about the material in Session 1?

- Excited and ready to dive into Session 2!
- Feeling curious but a bit overwhelmed
- Lost in a sea of statistics

Any questions about Session 1?





#### **Session 2 Agenda**

- 1. Session 1 Recap
- 2. Overview of Propensity Score Matching and Weighting
- 3. Propensity Score Matching
- 4. Propensity Score Weighting
- 5. Let's Code!
- 6. Q&A
- 7. Next Steps



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### Session 1 Recap

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#### **Propensity Score Analysis Overview**

- Propensity score (PS) analysis **attempts** to replicate the reliability of the results of a randomized experiment.
- PS is the conditional probability that a student would have been in the treatment group (Z) based on observed covariates (X; Rosenbaum & Rubin, 1983, 1984):

 $PS = \Pr(Z = 1|X)$ 

- In randomized controlled trials (RCTs), PS = 0.5 in observational data that need to be estimated.
- Typically, PS is estimated using logistic regression or machine-learning approaches.
- Conditioning on the PS allows us to account for *some* of the selection bias in our estimated treatment effects.



#### **Estimate PS Model**

- In observational studies, we typically don't know the "true" propensity score.
- Logistic regression of treatment Z on observed predictors W (covariates X or transformations thereof—e.g., polynomials, log, interactions):
  - Include confounding variables
    - » Variables related to treatment assignment and outcome

• The estimated PS is the expected value from the logistic regression.



#### **Propensity Score Analysis Overview**

- 1. Examine initial imbalance: T vs. C
- 2. Estimate PS model: Choose covariates
- 3. Condition on the PS: Matching/weighting
- 4. Check balance (iterate): T vs. C
- 5. Estimate program impacts



#### **Propensity Score Analysis Overview**

| ID | Age | Female | Took Alg2 | Program | ••• | PS  |
|----|-----|--------|-----------|---------|-----|-----|
| 1  | 16  | 1      | 1         | 1       |     | 0.9 |
| 2  | 17  | 1      | 0         | 1       |     | 0.8 |
| 3  | 16  | 0      | 1         | 0       |     | 0.9 |
| 4  | 16  | 1      | 0         | 0       |     | 0.2 |

Research question (RQ): What is the impact of participating in an afterschool math program on students' math achievement scores?



#### Activity: Small-Group Share-Out

Time: 5 minutes

Instructions: Raise your hand or type in chat:

What is an example in your own work of a study or evaluation where you could use propensity analysis?

- What are you evaluating?
- Why can't you use randomization?







# Overview of Propensity Score Matching and Weighting

### **Overview of Matching and Weighting**

#### **PS Matching**

- Match treated student to comparison student based on their propensity scores.
- In the matched sample, the distribution of observed characteristics is similar between treated and matched students.
- Helpful: Large pool of comparison students

#### **PS Weighting**

- Reweight treated and and comparison students based on their propensity scores (i.e., survey weights).
- The weighted sample distribution of observed characteristics is similar between treated and comparison students.
- Helpful: Small pool of comparison students



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## Propensity Score Matching

#### **Propensity Score Matching**



RQ: What is the impact of participating in an afterschool math program on students' math achievement scores?



### **Matching Methods**

#### Nearest Neighbor Matching (i.e., greedy matching)

- Pairs each treated student with one or more comparison student based on proximity of PS
  - Caliper: Starting point to 0.25 *SD* of the PS (max allowable difference between matched PS)
  - Can be done with or without replacement

#### **Optimal Matching** (i.e., nongreedy matching)

• Minimizes the overall difference in PS across all treated-comparison pairs

#### **Exact Matching**

• Matches based on exact values of predefined covariates—examples: state, school, age, gender

Advantages: Can result in tightly controlled matched pairs

Limitations: Can discard unmatched students, may lead to statistical power issues









## Propensity Score Weighting

#### **Propensity Score Weighting**



RQ: What is the impact of participating in an afterschool math program on students' math achievement scores?



### **Weighting Methods**

**Inverse Probability of Treatment Weights (IPTW)** 

#### Weight Calculation

- For average treatment effect (ATE):
  - Treated: 1/PS
  - Comparison: 1/(1-PS)
- For average treatment effect on the treated (ATT):
  - Treated: 1
  - Comparison: PS/(1-PS)

Advantages: It retains all observations in the data set.

Limitations: Extreme weights can introduce high variance, potentially making estimates less stable.



#### Activity: Q&A Chat

Time: 3 minutes

Instructions: Raise your hand or type in chat any questions you might have.





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### Let's Code!

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- **Data set:** Experiment from a Midwestern university (Shadish et al., 2008)
- Sample: College students
- Intervention: Math or vocabulary training (self-selected)
- Baseline Covariates: Measured before training choice
  - **Total:** 23 covariates
    - » Pretest of outcome
    - » Prior academic achievement
    - » Topic preference
    - » Demographics
- Outcome: Posttest







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## Next Steps

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#### **Homework Assignment**

Time: Complete prior to Session 3

#### Instructions:

- 1. Review Session 2 slides.
- 2. Think through: "Any concepts where you are struggling?"



#### References

Rosenbaum & Rubin, 1983

Rosenbaum & Rubin, 1984

Shadish et al., 2008



#### Visit the community of practice learning space.



Develop a conceptual framework centered on diversity, equity, and inclusion.

**CoP Learning Space** 



#### Stay connected.



#### Visit the CADRE resources

https://cadrek12.org/resources

and EQR Hub page

http://cadrek12.org/eqr-hub





#### Thanks for attending!

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