

Ethical Use of AI in STEM Education Research

May 15, 2024 | 2-3:30 PM ET

Learn more at go.edc.org/learning-series-Al



Ilana Horn Vanderbilt University (Moderator)



Tiffany Barnes
North Carolina State
University



Joshua Danish Indiana University



Samantha Finkelstein Carnegie Mellon University



Ole Molvig Vanderbilt University

Agenda

- Introductions
- Presentations by Panelists (Barnes, Danish, Finkelstein, Molvig)
- Discussant comments (Horn)
- Q & A with audience

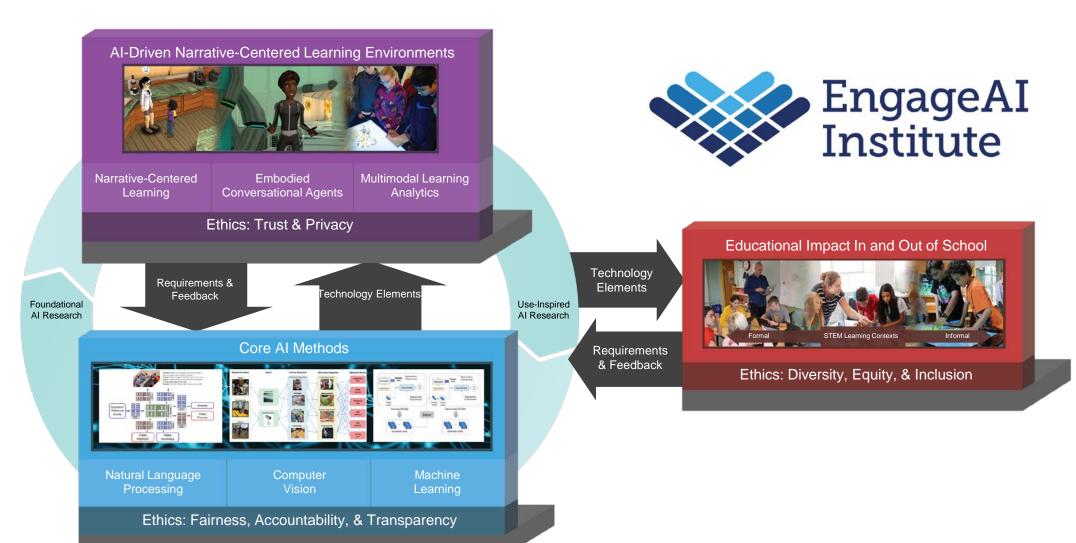
NC STATE UNIVERSITY

Panelist - Tiffany Barnes

North Carolina State University



NSF Al Institute for Engaged Learning





STARS Computing Corps

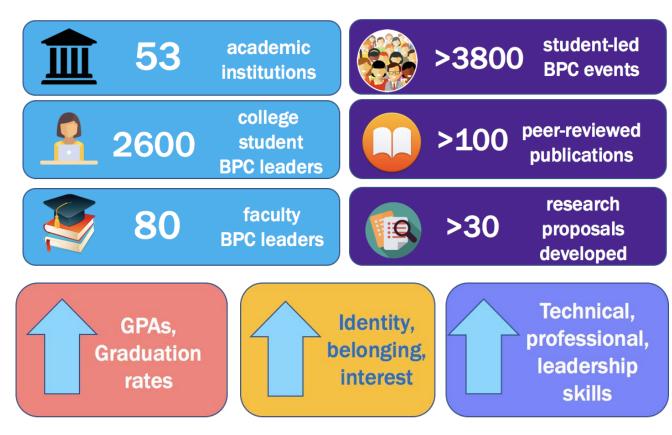
Developing leaders in broadening participation research & practice



Annual events & programs
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People











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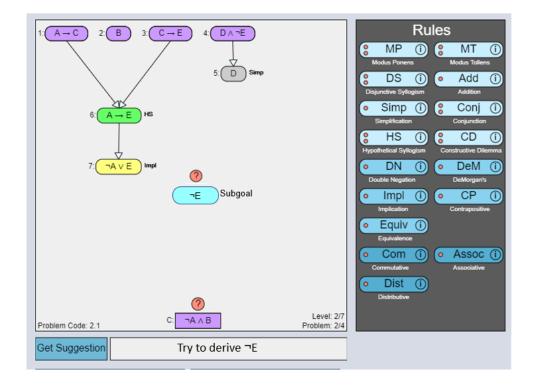


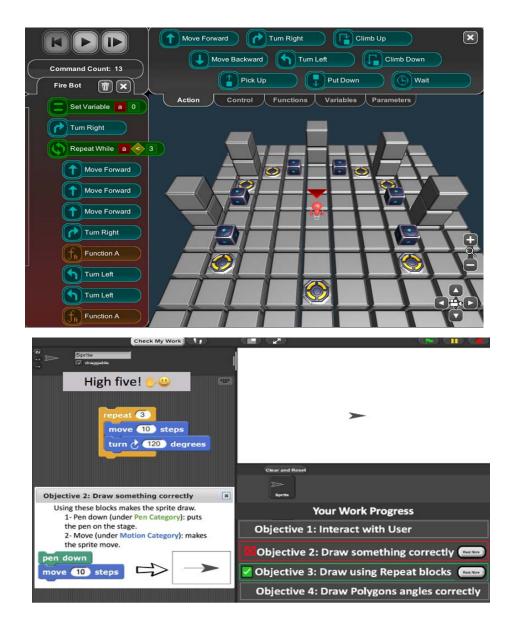




Projects

Al & Data-driven Learning Environments and Analytics, especially for problem solving help and progress support





Programming Games & Supports

Framing Common AI Ethics Principles

Justice

Responsibility to distribute burdens & benefits equitably

AccountabilityEquityFairnessInclusionSustainabilityDiversity

Justice / Anti-Oppression by:

Culture Gender
Place Race
Language Disability
Economic class Identity
Social class Role

Who & Where are people and places with benefits?

Respect

Responsibility to protect human rights & dignity

Transparency Explainability

Protect Rights of:

Privacy Autonomy

Freedom

Al Literacy

Human Dignity

Social Relationships

How are people prioritized & how are data and decisions handled?

Beneficence

Responsibility to benefit people & minimize harm

Non-maleficence (do no harm)

Pedagogical Appropriateness

Beneficence for:

Students

Parents

Teachers

Classrooms

Society

Environment

Why will the work improve STEM education?

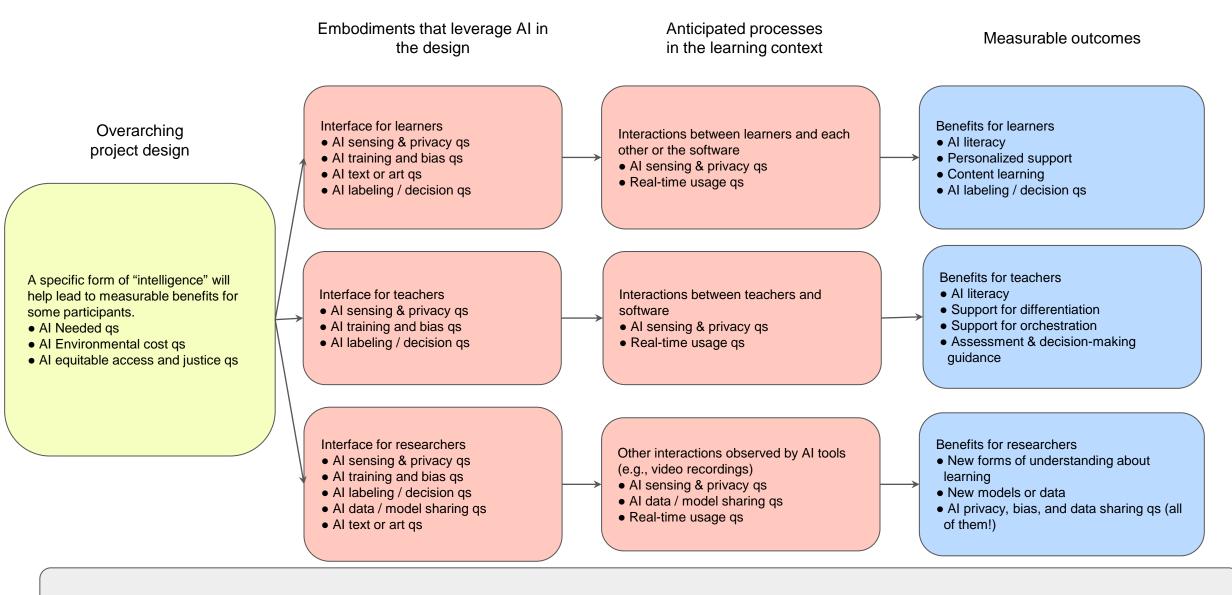
Commonly cited AI Ethics Principles in bold

Khan, A. A., Badshah, S., Liang, P., Waseem, M., Khan, B., Ahmad, A., ... & Akbar, M. A. (2022, June). Ethics of Al: A systematic literature review of principles and challenges. In Proceedings of the 26th International Conference on Evaluation and Assessment in Software Engineering (pp. 383-392).

Panelist - Joshua Danish

Indiana University

Ethical Al Design Reflection Map



Other consequences for participants, their community, the environment, creators, etc.

Panelist - Samantha Finkelstein

Carnegie Mellon University

- "The Purpose of a System is What It Does"
 - Maps | Classrooms | Al applications
- Design represents and reveals ideologies

Adrift in a world in which everything and anything is possible, **thinking** is the only activity standing between ourselves and the most heinous of evils.

- Hannah Arendt

- The ceiling of how ethical an AI application can be is set by the structure in which that application will be deployed
- Talking meaningfully about educational equity requires talking honestly about which existing status quos we are and are not currently addressing
- The real 'best practice' is be very honest about your premises and outcomes.
 - What data do I have? What interpretive leaps am I making about people from that data?
 - What am I doing to people based on my interpretation of that data?

Panelist - Ole Molvig

Vanderbilt University

Model Cards For Educators

Model Card For Education Template Model/Tool Title

Pedagogical Evaluation

This section uses learning goals and contexts as an entry point for thinking about the function and application of a model.

Learning Goal Alignment: How does this technology support my learning goals for students? What are the affordances and risks of using this tool compared to others? Learning Context: How/where will the model be used? Does this match with the developers' intended use? Does the training data reflect the learner population? If historical training data was used, how might this perpetuate bias for some learners?

Logistics & Material Requirements: How easy is it to log in? Is this blocked by your district? Are there age restrictions? What resources (internet, devices, plugs, etc.) are required to use it?:

History of (educational) use: Has this tool been used and/or researched in educational settings? What have others reported about it? Are any sample use policies available?

Technical Education: What should students and teachers know about how this tool works to use it critically?

Ethical Evaluation

This section uses the Ethical AIED Framework to evaluate models for justice, respect for persons, and beneficence.

Justice: Have adequate measures been taken to reduce bias (racial, linguistic, ability, etc.) in the performance of the tool? What plan is in place for mitigating harm from bias? How might the use of this model privilege certain groups and/or marginalize others?

Respect: Have students, families, and teachers consented to using the model (including any surveillance necessary for its operation)? Do they understand important information about how it works and why it's being implemented? What data does the model need to operate, and how is it stored? How are student surveilled, and where does this information go?

Beneficence: Is the tool safe and effective for students and teachers? Do the benefits of using the tool for the learning goal outweigh the risk of harm?

How can students and educators opt out of using the tool or challenge its

results/predictions?

Technical Evaluation

This section reports on technical functioning and benchmarks relevant to ethical and effective implementation in educational settings.

Training: What data was used to train the model? How was the data obtained? Does the training data reflect the population using the tool?

Version Information: Is the tool in Beta (trial)? Is this a rebranded version of a foundational model?

Cost: How does the tool make money (e.g., licensing, subscriptions, advertising), if applicable? Does the payment structure or access change over time (e.g., free trials, free for use but not download)?

Developer: Who made the tool, and why? Did they consult educators and students in the design process?

Benchmarking: What measures of model performance, especially related to bias/fairness, are available?

Explainability: How does the model work? Can humans explain its results?

Environmental Impact: What are the environmental costs of training and running the model?

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for education, leveraging ethics, technical, and pedagogical expertise, to be included in 2 upcoming publications

Prototype for a model card



Card compiled by:

Date created:

Sources/Further Reading:

Date last updated/checked:



Discussant Comments

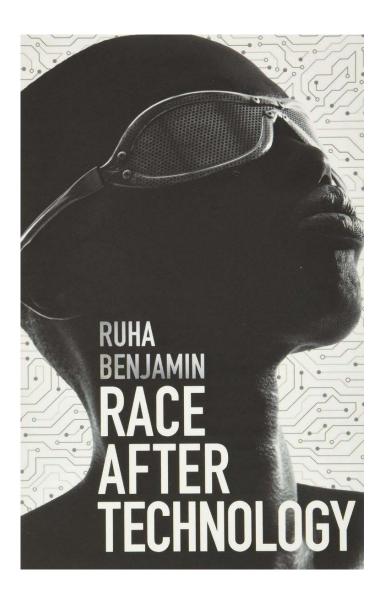
Appreciations

- The Belmont Report is a widespread and familiar ethical framework for researchers
- The brief offers concrete tools to investigators and users of AIED
- The authors aim to **center justice** in their framing of the ethical issues

Questions

"Jim Crow practices feed the 'New Jim Code' – automated systems that hide, speed, and deepen racial discrimination behind a veneer of technical neutrality."

- Ruha Benjamin



Lessons from Biomedical Ethicists

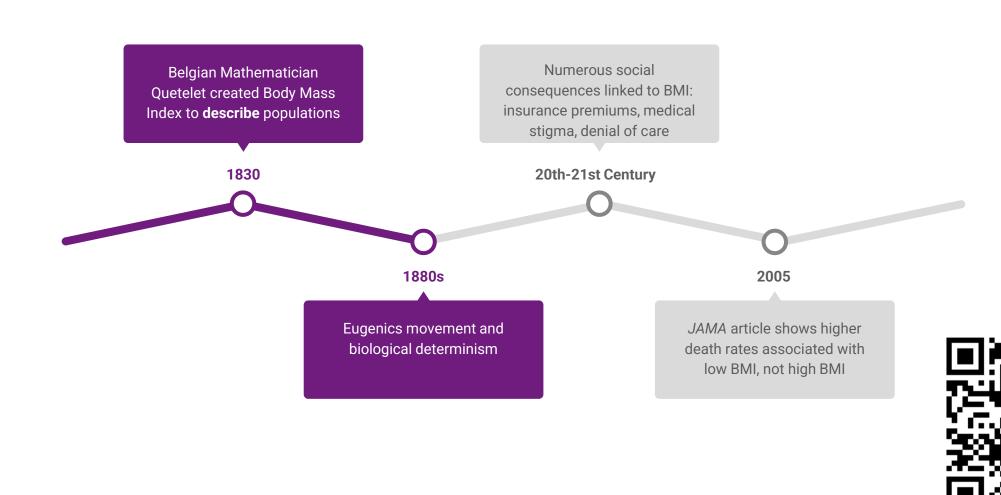
"While the Belmont Report was an impressive response to the ethical issues of its day, the field of research ethics involving human subjects may have outgrown it."

Friesen, P., Kearns, L., Redman, B., & Caplan, A. L. (2017). Rethinking the Belmont Report? *The American Journal of Bioethics*, 17(7), 15–21. https://doi.org/10.1080/15265161.2017.1329482

Belmont report places too much emphasis on individual choice, does not consider potential harms to nonparticipants, and does not account for new modes of research with human subjects.

Brothers, K. B., Rivera, S. M., Cadigan, R. J., Sharp, R. R., & Goldenberg, A. J. (2019). A Belmont Reboot: Building a Normative Foundation for Human Research in the 21st Century. *Journal of Law, Medicine & Ethics*, *47*(1), 165–172. doi:10.1177/1073110519840497

Example from Biomedical Ethics: BMI Index





Q & A

Please use the Q & A function in Zoom to post your questions

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